

"Why look good when you can look great!"

## Stylezine April '08

### Welcome Back!

Autumn is truly upon us and it's time to be thinking about our winter wardrobe. There are some great pieces coming out this season. Look out for garments such as the Biker Jacket and the Sheath dress. Add a splash of colour, a Mary Jane shoe, and you have a very sleek and versatile look.

### Change is good.

Many of us can be opposed to change because we like routine, structure and formats. Being stuck in a paradigm however, can also cause limitations both internally and externally, especially when it comes to image.

It may take the smallest thing to bring change to your appearance which will then make an impact to the way you look. Most of my clients come to me because they are either stuck in a style rut or have simply lost their confidence when it comes to fashion. When you recognise the time for change and are willing to implement some rules of line and design for your particular shape, you will enhance and improve your image. Styleledge is about revolutionising the way you dress forever and maximising your potential. The truth is girls, our clothes speak. What do you want your clothes to say about you?

The most important factors you have to consider when updating your look are :

- 1 Your lifestyle.
- 2 Age appropriate.
- 3 Your personality.
- 4 Your goals.

I am convinced that having your own personal colour and style consultation will not only empower you, it will also help you achieve the best look for you. You will be well equipped for life and know exactly what will look hot and what will not.

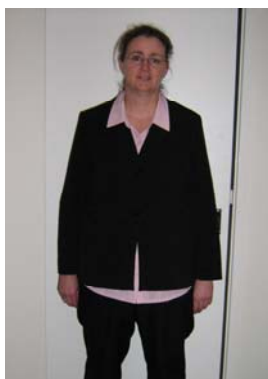
It is so simple, and you are worth it!

### TRANSFORMATIONS

It may take only one simple change for you to have the "WOW" factor. Lets take a look at how you can reinvent your look where others will notice and definitely say wow!

Here we have three amazing transformations. Wearing well fitted garments or even a different hair colour can make a wonderful change to your current look.

Take a look at Joy, Hannah and Maxine below. Awesome!



Jane Allen  
Image Consultant

### Styleledge Facts :

- 1 We wear 20% of our wardrobe 80% of the time.
2. We spend to \$50—\$75 per garment.
3. We accumulate 100 pieces of clothing including shoes etc, which can add up to \$6000.
- 4 This occurs every 6-8 years.
- 5 A Colour and Style Consultation costs \$350. Think of the thousands you will save!!!



### Coming to Canberra:

**Zebra Clothing** will be opening April 14th in Manuka. Zebra is a great boutique full of unique and colourful styles which will brighten up any wardrobe. Zebra cater from sizes 10-18



[www.zebraclothing.com.au](http://www.zebraclothing.com.au)

As a special offer, a **10% discount** will be given on presentation of this newsletter when you visit Zebra!



**APRIL SPECIAL:**

The first five women who book a Personal Style and Colour Consultation in April will receive a corporate rate at Fernwood Fitness Health Club in Tuggeranong. So you pay no joining fee, and pay only \$39.50 per fortnight plus get an additional 10% off all other services. If you would like to know more about the benefits call Lana at Fernwood Tuggeranong on 6293 1058.

Questions or comments? Email me at [jane@styledge.com.au](mailto:jane@styledge.com.au) or call 02 6288 9262

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ter when you visit Zebra!

Also, **Carmen Steffens** is a leader in the women's high fashion footwear, handbags and accessories market and will be opening in the Canberra Centre this month.

Check it out.

[www.carmensteffens.com](http://www.carmensteffens.com)



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